

Diversey



SURE[®]

THE SAFE CHOICE FOR EFFICACY





The Power of Nature

SURE® is a comprehensive offering of plant-based, 100% biodegradable* cleaning products designed to deliver superior professional results while being safe for people and kind to the environment. With environmentally-friendly ingredients from renewable resources, SURE products meet all your daily requirements for kitchens, facilities and personal care.

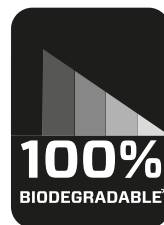
For Safe and Sustainable Cleaning

SURE cleaning solutions deliver the cleaning performance you need to protect the health and well-being of your guests and employees, while enhancing your brand reputation.

The plant-based ingredients contained in SURE products are typically derived from by-products of the agro-food industry, originating from sugar beet, maize, straw bran, wheat bran and coconut. The products contain no artificial dyes, perfumes, quats, chlorine, phosphates or oxide compounds, and are formulated to achieve the lowest hazard classification without the need for gloves and goggles during cleaning**.

From the Experts You Trust

Diversey's purpose is to protect and care for people every day. Diversey has been, and always will be, a pioneer and facilitator for life. We constantly deliver revolutionary cleaning and hygiene technologies that provide total confidence to our customers across all of our global sectors, including: cleaning products, systems and services that efficiently integrate chemicals, machines and sustainability programs. This makes us unique among leading global hygiene and cleaning companies. Everything we do has our customers' needs at its heart and is based on the belief that cleaning and hygiene are life essentials. With over 94 years of expertise, we safeguard our customers' businesses, contributing to productivity improvements, lower total operating costs and brand protection.



Be **SURE** with natural cleaning products that provide safety and sustainability without compromising performance.

Naturally and Simply Effective

SURE represents Diversey's global commitment to providing professional cleaning products that meet your strict demands for efficacy, together with respect for the environment and human health.

All products use plant-based formulas to create a complete assortment of environmentally-friendly cleaning products that work. Formulas meet typical eco-certification criteria and, where applicable, products are EU Ecolabel certified (pending).***

Superior performance is guaranteed by rigorous testing, and is based on Diversey's expertise and global experience in developing market-leading cleaning solutions.

SURE products are safe and easy to use, and do not require special user training. Mini user-guides and simple, color-coded labels help ensure correct product use.

Be Assured

Practice sustainable and effective cleaning

- Higher guest and employee satisfaction
- Enhanced brand reputation
- Consistent cleaning performance

Achieve easy and efficient results

- All you need for daily cleaning and personal care
- Color-coded labeling
- Minimal training required

Protect your employees and the environment

- All designed for lowest hazard classification
- No need for gloves or goggles during cleaning**
- No hazardous ingredients

* Based on an independent OECD 301B assessment

** Except oven cleaning with neat product

*** Some product classes are not covered by EU Ecolabel scheme





APPLICATION

PRODUCT NAME

**SURE Hand Dishwash**

Concentrated hand dishwashing liquid for cleaning pots, pans, crockery, glass and all washable utensils.



1L



5L



1.5L

**SURE Interior & Surface Cleaner**

Concentrated all-purpose detergent for cleaning hard surfaces, such as floors, walls, doors, ceilings and general equipment. Can also be used in food premises.



1L



5L



1.4L



1.5L



2.5L

**SURE Cleaner & Degreaser**

Concentrated heavy-duty degreaser for cleaning all heavily soiled surfaces in the kitchen, such as equipment, cooker hoods, cooker tops and tables. Also suitable for heavy-duty cleaning of floors and for top stripping.



1L



5L



1.4L



1.5L



2.5L

**SURE Descaler**

Concentrated acidic cleaner for removal of lime scale from kitchen equipment and utensils, and for descaling of dishwashing machines.



1L



5L

**SURE Glass Cleaner**

Ready-to-use spray cleaner for streak-free glass cleaning.



750ml



5L

**SURE Grill Cleaner**

Detergent suitable for daily cleaning of heavily soiled surfaces, such as ovens, grills and salamanders.



750ml



5L

**SURE Cleaner Disinfectant**

Concentrated detergent disinfectant for the cleaning and disinfection of all surfaces in food premises.



1L



5L



1.4L



1.5L

APPLICATION

PRODUCT NAME



SURE Cleaner Disinfectant Spray

Ready-to-use detergent disinfectant for the cleaning and disinfection of all surfaces in food premises.



750ml

5L



SURE Washroom Cleaner

Concentrated daily cleaner for all water-resistant hard surfaces, such as toilets, tiles and porcelain in washrooms.



1L

5L

1.4L

1.5L

2.5L



SURE Washroom Cleaner & Descaler

Concentrated and highly-effective product for daily and periodical cleaning of water-resistant hard surfaces in washrooms.



1L

5L



SURE Toilet Cleaner

Ready-to-use, heavy-duty cleaner for effective removal of lime scale and other deposits from toilet bowls and urinals.



750ml

5L



SURE Floor Cleaner

Concentrated, low-foaming daily cleaner for all water-resistant hard floors. Recommended for all cleaning methods, including bucket and scrubber drier applications.



1L

5L

1.4L

1.5L

2.5L



SURE Antibac Hand Wash Free

Antibacterial hand wash ensures the highest disinfectant standards without perfumes or dyes.



500ml



SURE Hand Wash

Gentle and effective hand wash with a 100% natural perfume.



500ml

APPLICATION

PRODUCT NAME



SURE Hand Wash Free

Gentle and effective hand wash without perfumes or dyes.



500ml



SURE Hand Intellicare

Gentle and effective hand wash with a 100% natural perfume to create a refreshing fragrance.



1.3L



SURE Antibac Hand Wash Free

Perfume and dye free antimicrobial hand wash.



1.3L



SURE Instant Hand Sanitizer Free

A non classified, highly efficacious foaming hand rub. Alcohol and Triclosan free. Contains no perfumes or dyes..



1.3L





Diversey has been, and always will be, **pioneers and facilitators for life.** We constantly deliver **revolutionary** cleaning and hygiene technologies that provide **total confidence** to our customers across all of our global sectors.

Led by Dr. Ilham Kadri, President & CEO, and headquartered in Charlotte, North Carolina, USA, Diversey employs approximately 9,000 people globally, generating net sales of approximately \$2.6 billion in 2016.

For more information, visit www.diversey.com or follow us on social media.



Developed in partnership with Salveco®

Diversey Care is proud to partner with Salveco, a leading manufacturer of plant-based cleaners with a shared commitment to creating sustainable cleaning solutions. Diversey Care's SURE products use Salveco cleaning technology to provide customers with a complete range of effective, natural, and safe products.